



# Floorworld

MORE THAN JUST FLOORING

JULY-AUGUST 2017

## WOOL BAMBOO FIBRE BLEND

**feltex** classic  
CARPETS



Jade Palace | Porcelain



# WIN At \$4500

**LG HOME APPLIANCE PACKAGE**

Purchase a minimum \$3,500 flooring from any of our 6 designer flooring suppliers below between 1 June and 31 August 2017 to go into the draw.

**WIN 1 OF 3 LG HOME APPLIANCE PACKAGES FROM THE GOOD GUYS**

Each prize package consists of Dishwasher (LD1483T4), Front Loading Washing Machine (WD14022D6), Dryer (TD-C801H) and Fridge (GT-515BPL)

Winners drawn 8/9/2017 and published 12/9/2017 on the website.  
Authorised under Permit Numbers: ACT: TP 17/00889 NSW: LTPS/17/14119

Redbookgreen  
Carpets

Godfrey Hirst FLOORS

PEGULAN

QUICK STEP  
FLOOR DESIGNERS

POLYFLOR  
COVERING THE WORLD

CLEVER CHOICE  
we've got the best floors for you



# WOOL BAMBOO FIBRE BLEND



Luxurious softness and hand-picked hues made from the finest, sustainable raw materials with impeccable construction for a look that lasts.



Jade Palace | Porcelain



Oriental Charm | Lantern

**F**eltex Classic is a beautiful range of quality wool carpets with gorgeous colours and irresistible textures that create the ultimate fashion statement for your home. Feltex Classic is proud to introduce the latest flooring fashion innovation with the launch of Wool Bamboo Fibre Blend carpets.

Bringing the benefits of two sustainable, high performance raw materials to the floor, Feltex Classic Wool Bamboo Fibre Blend carpet is irresistibly soft to inspire indoor tranquility, with the quality and style you have come to expect from Feltex Classic.

Wool and bamboo separately are both naturally renewable raw materials, with exceptional innate performance qualities. When combined as Wool Bamboo Fibre Blend, this innovative new carpet fibre provides luxurious softness and style in a high performance carpet.

## PROTECTING YOUR INVESTMENT

Feltex Classic Wool Bamboo Fibre Blend comes with the same comprehensive warranty package that you have come to expect from Feltex Classic, designed to protect your customer's investment in quality carpet.

15 Year Wear Resistance Warranty<sup>^</sup>

15 Year Fade Resistance Warranty<sup>^</sup>

10 Year Insect Deterrent Warranty<sup>^</sup>

Lifetime Manufacturing Defect Warranty<sup>^</sup>

<sup>^</sup>These warranties are in addition to any rights consumers may have under Australian consumer laws. Conditions apply: Warranties apply to residential indoor use of the carpet in an owner-occupier single-family residence (excluding stairs unless appropriately rated) in accordance with the recommendation/s made on the ACCS rating for carpet installed (if applicable) and maintained in accordance with manufacturer's guidelines. Lifetime coverage is defined as the life of the carpet from the date of installation. For full information in respect to the scope and limitations of these warranties this label must be read in conjunction with the Feltex Carpets Warranty, Care and Cleaning Guide (which also includes further information as to the installation, care and characteristics of Feltex carpets) available from your retailer, by calling 1300 130 239, or by download from [www.feltex.com](http://www.feltex.com)

[feltex.com](http://feltex.com)





**Floorworld**  
MORE THAN JUST FLOORING

*Wool Collection*

BY  
**Feltex**  
CARPETS

*Godfrey Hirst* CARPETS

Floorworld has selected a premium collection of wool carpets from Australia's leading carpet manufacturers Feltex Carpets and Godfrey Hirst Carpets.

Naturally stain resistant and soft the Floorworld Wool Collection range offers superior performance and great value. Being a natural fibre,

Floorworld Wool Collection offers long term durability, appearance retention and the ability to maintain subtle beauty over time.

Create a unique style and warmth to your home with the Floorworld Wool Collection range of stylish colours by Feltex Carpets and Godfrey Hirst Carpets.



TIMBER



Variano | Champagne Brut Oak Oiled



Palazzo | Fossil Oak Matt



Imperio | Pure Oak Matt



ReadyFlor | Blackbutt

## The perfect floor designed for your interior

Quick-Step's design team follows the latest trends in fashion, architecture and interior design passionately to offer you a range of floors that are visually stunning and technologically advanced. Giving you the perfect interior today, and for years to come.

Unlike other wooden floors, there's no post-installation work to do with your Quick-Step Timber floor – no sanding, no dust, and no varnishing, oiling or painting at all. As soon as your Quick-Step Timber floor is installed, you'll be able to enjoy and use it immediately!

Enjoy your beautiful, natural floor for many years to come. Our factory-applied oiled and lacquered finishes mean our wooden floors are highly wear, stain and scratch resistant. Manufactured to the highest standards in Europe, laboratory tests reveals that S.R.T. coating shows a 30 fold improvement in the prevention of the fine scratching over standard coatings.

In order to reinforce the character of our engineered wooden floors, we strive for the perfect balance – paying attention to the smallest detail – between the nature of the real wood, the craftsmanship of structures, and the high-quality finishes. Thus providing you with a variety of authentic wooden floors.

[quick-step.com.au](https://quick-step.com.au)

**QUICK-STEP**  
FLOOR DESIGNERS



OAK



Oak | Pecan



Oak | Walnut



Oak | Pecan



Oak | Hazelnut

## ELEGANT OAK – QUALITY TIMBER FLOORING

Floorworld's Elegant Oak timber flooring from Clever Choice Design Floors is always in vogue. Preferred for its natural texture, durability and hygienic qualities oak has always been a timber floor of choice.

Elegant Oak offers affordable, quality, engineered Oak flooring in a wide choice of colours and styles to suit a variety of applications and decors. Elegant Oak comprises a hard-wearing solid oak layer over high density cores offering high stability in varied climatic conditions. Elegant Oak flooring requires minimal maintenance and cleaning. Due to timber's natural anti-parasitic properties and 9 coats of scratch resistant, UV cured finish, continued great looks are assured over its recommended lifetime.

Sustainable harvesting and enviro-friendly manufacturing processes make Elegant Oak a highly conscious flooring choice and is covered by solid structural and finish warranties, which means your flooring investment is secure.

[cleverchoice.com.au](https://cleverchoice.com.au)





LAMINATE

# IMPRESSIVE ULTRA

## The new generation of laminate floors



**Impressive Ultra | Classic Oak Beige**

Quick-Step is proud to present Impressive Ultra, a whole new generation of laminate floors. Floors that look and feel more natural than ever before.

Impressive Ultra comes in a range of 8 designs at a plank thickness of 12mm.

You only have to touch this new-generation floor to feel the difference. Just run your fingers along the surface and you'll notice immediately that this laminate is as close to nature as it gets.

Cleaning has never been so effortless, now moisture is a thing of the past. Our new Impressive

Ultra range comes complete with a HydroSeal waterproof coating on the bevels. Water simply stays put on this unique coating, forming droplets that can be wiped off straightaway.

The character of the bevel is in perfect balance with the character of the floor. The colour, the design and the structure carry on through the bevel, giving the look of real wood.



**Impressive Ultra | Soft Oak Natural**



**QUICK-STEP**  
FLOOR DESIGNERS

[quick-step.com.au](http://quick-step.com.au)



VINYL



Orion | Sable



Vega | Husk



Orion | Vintage

Synonymous with style and durability Godfrey Hirst Vinyl Plank is elegantly designed and expertly constructed, Godfrey Hirst Vinyl Plank redefines vinyl flooring for the modern home with an exceptionally realistic timber finish. Flexible, durable and

extremely water-resistant, Godfrey Hirst Vinyl Plank floors can be installed in wet areas such as bathrooms and laundries. Featuring a durable top layer to resist scratching and general wear in high traffic areas of your home, Godfrey Hirst Vinyl

Plank floors are also comfortable, quiet and easy to install yourself.

The ranges feature a number of different construction options. Discuss each with your local Floorworld retailer to select which suits your individual project.

[godfreyhirst.com/au](https://godfreyhirst.com/au)

*Godfrey Hirst*

F L O O R S

VINYL PLANK



VINYL



Grey Brushed Oak



Red Oak



Nordic White Oak

EXPONA SUPERPLANK is a timber look vinyl plank featuring on-trend colours and designs that is suitable for all areas of the home and also commercial installations – retail, office and hospitality. Easy to maintain EXPONA SUPERPLANK is also environmentally preferred having achieved Silver Green Tag certification, is 100% recyclable and phthalate free.

[polyflor.com.au](http://polyflor.com.au)





# VINYL



Apollo Plus

**Pegulan Sheet Vinyl Flooring** is the perfect solution for the Australian home offering many advantages over other flooring material. Pegulan floors are hard wearing and easy to clean; while also being quiet, warm and comfortable under foot. Plus with such a wide selection of designs and colours you are sure to find the look and style that fits your personal needs. To see the full range of vinyl patterns, designs and colours see [pegulan.com.au](http://pegulan.com.au)



Argo TX



BAMBOO



Bamboo | Coffee



Bamboo | Brushed Limewash

## ULTIMATE BAMBOO – THE BENCHMARK IN FLOORING

Floorworld's Ultimate Bamboo flooring by Clever Choice Design Floors is created from A Grade raw materials with consistently high quality control and precise standards throughout an extended manufacturing process. The result is superior quality flooring offering lifetime performance.

Our sustainable harvesting and enviro-friendly manufacturing processes ensures Ultimate Bamboo is a conscious choice in bamboo flooring. Continued great looks and performance are ensured with 11 coats of UV protection and scratch resistance. Minimal cleaning and maintenance required.

Ultimate Bamboo is available in a variety of colours and styles to enhance any decor and lifestyle.

A lifetime structural warranty and 25 year finish warranty means your investment is secure.

[cleverchoice.com.au](http://cleverchoice.com.au)



**floorworld**  
MORE THAN JUST FLOORING

BY



*we've got the best floors for you*



## About Us

As 35 locally owned businesses, Floorworld is passionate about what we do.

With a product range second to none, we stock a wide range of carpets, timber, laminate, bamboo and vinyl flooring. From the traditional to the latest innovative ideas and products from the biggest brand names in floor coverings.

We have the expertise and knowledge that only dedicated and helpful staff with years of experience can offer. It all comes together here at Floorworld.

With more and more options available, it is essential that you get the right advice to make the right choice for your home or business.

And we can show you how to stretch your dollars further with Floorworld's take home payment plan

We also provide a free measure and quote in your home, or bring your plans into our store for a free assessment. We also will advise you on the type of underlay or sub-floor preparation required

All Floorworld stores organise installation of all underlay and flooring by qualified tradespeople – who use only the latest cutting and layering techniques for a superior finish.

**Advice. Price. Range.**  
**At Floorworld, we offer more than just flooring.**

### VICTORIA METRO

Camberwell Floorworld: Gallery 379 Camberwell Road, Camberwell (03) 3124 9882 0019  
Downrite Floorworld: 1/227 Wells Road, Chelsea Heights 3196 (03) 9772 0089  
Bayside Floorworld: 341A Reserve Road, Cheltenham 3192 (03) 9583 9989  
Inner City Floorworld: 200 Johnston Street, Collingwood 3066 (03) 9416 1888  
Sharp's Floorworld: 270 South Gippsland Highway, Cranbourne 3977 (03) 5996 8365  
Essendon Floorworld: 315-317 Keilor Road, Essendon 3040 (03) 9351 0300  
Hoppers Crossing Floorworld: 10/428 Old Geelong Road, Hoppers Crossing 3029 (03) 9931 1311  
Sharp's Floorworld: Shop 5/1 Tyabb Road, Mornington 3931 (03) 5975 9222  
Waverley Floorworld: 30 Hamilton Place Mount Waverley 3149 (03) 9888 3688  
Narre Warren Floorworld: Factory 3/6 Deblin Drive, Narre Warren 3805 (03) 9705 6088  
Caroline Springs Floorworld: 7/39 Eucumbene Drive, Ravenhall 3023 (03) 8390 0414  
Smith's Floorworld: 76-82 Maroondah Highway, Ringwood 3134 (03) 9879 1622  
Carpets Galore Floorworld: 178 Settlement Road, Thomastown 3074 (03) 9465 0155

### VICTORIA REGIONAL

Delta Floorworld: 66 Mair Street, Ballarat 3350 (03) 5331 3488  
Geelong Floorworld: 353 Moorabool Street, Geelong 3220 (03) 5223 1733  
Bendigo Floorworld: 106 Hattam Street, Golden Square 3555 (03) 5442 7100  
Wimmera Floorworld: 44 McPherson Street, Horsham 3400 (03) 5381 2730  
Kyabram Floorworld: 234-240 Allan Street, Kyabram 3620  
H & T Floorworld: 9 Benalla Road, Shepparton 3630 (03) 5821 3115  
Warragul Floorworld: 155 Queen Street, Warragul 3820 (03) 5622 3833  
Wodonga Floorworld: Cnr Kendall & Osburn Streets, Wodonga 3690 (02) 6056 3434  
Wonthaggi Floorworld: 3 Murray Street, Wonthaggi 3995 (03) 5672 5590  
Bigger Floorworld: 44 Belmore Street, Yarrawonga 3730 (03) 5743 2946

### NSW

Casula Floorworld: Shop 9B, 25 Parkers Farm Place, Crossroads Homemaker Centre, Casula 2170 (02) 9601 5060  
Crows Nest Floorworld: 338 Pacific Highway, Crows Nest 2065 (02) 9436 3637  
Port Macquarie Floorworld: Unit 2/146 Lake Road, Port Macquarie 2444 (02) 6581 5373  
Ulladulla Floorworld: 2/3 Boree Street, Ulladulla 2539 (02) 4454 5593

### ACT

Fyshwick Floorworld: 80 Barrier Street, Fyshwick 2609 (02) 6174 0616  
Canberra Floorworld: 3/173 Flemington Road, Mitchell 2911 (02) 6262 4830

### QUEENSLAND

Toowoomba Floorworld: Unit 4/12 Prescott Street, Toowoomba 4350 (07) 4632 2038

### TASMANIA

Burnie Floorworld: 30 Bass Highway, Cooe 7320 (03) 6432 2849  
Devonport Floorworld: 49-51 Oldaker Street, Devonport 7310 (03) 6424 2849  
Kingston Floorworld: 1/16 Mertonvale Circuit, Kingston 7050 (03) 6229 1399  
Launceston Floorworld: 8/7-9 Merino Street, Kings Meadows 7249 (03) 6343 2102  
Giffards Floorworld: 147 Main Road, Moonah 7009 (03) 6278 1312

### WA

Bunbury Floorworld: 116 Spencer Street, Bunbury 6230 (08) 972 16333

**For your nearest Floorworld store Freecall 1300 223 334 or visit [floorworld.com.au](http://floorworld.com.au)**





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Freecall 1300 223 334  
or visit our website  
[www.floorworld.com.au](http://www.floorworld.com.au)

Due to the nature of printing processes, colours of samples in this catalogue may vary due to printing process and web colour representation, please ask your dealer to show you a product sample. Selected carpets, timbers & laminates may not be on display at some Floorworld stores, but can be ordered from all stores. Featured products are only available for the duration of the catalogue promotion or until sold. Square metre prices are indicative only & do not allow for wastage, as ALL carpets shown are manufactured & sold 3.66 metres wide or at 4 metres wide where applicable. GST applicable on all floorcoverings, underlay & installation.

Warranty details available in store.

\*All prices flooring only. Installation and underlay extra. Price variations may occur for interstate and country Victoria due to additional freight charges. Please ask your Floorworld store for details.