



Floorworld

MORE THAN JUST FLOORING

MAY-JUNE 2017



Redbookgreen | Mountain Chalet Glacial

Redbook *carpets* green 

ULTRA
SOFT 
feel the difference

Redbook green® is carpet that makes the world of difference, manufactured using Sorona® polymer, made from 37% natural corn sugar. Stubborn household spills sit on the outside of the fibre, so that you can remove them quickly and easily with H₂Only. No chemicals, no fuss. Just cold water to remove stains like red wine and cordial^.

Whilst stain resistance and environmental credentials are great, but it wouldn't be a Redbook green carpet unless it was beautifully soft. So we added Ultra Soft® technology, where more filament are added to every fibres for a soft finish. So kick back, relax and sink your toes into an Ultra Soft Redbook green carpet and you'll know exactly what we mean.



Cold water is all you need to remove tough stains like red wine, tomato sauce and pet mishaps. You'll love your new Australian made Redbook green carpet without the "how will I clean this?" moments. View a sample at your local Floorworld store.

Redbookgreen | Mountain View Drover



Carpet that cleans with
H₂ONLY

Made from
Sorona® polymer
37% natural
corn sugar*

LIFETIME
stain, soil
& pet
warranties†

25 YEAR
wear & fade
resistance
warranties†

*DuPont™ Sorona® contains 37% renewably sourced ingredients by weight. †Greenhouse gas emissions from the production of Sorona® are 63% lower than nylon 6 (CISO standard 14040). ^These warranties are in addition to any rights consumers may have under Australian consumer laws. Conditions apply: Warranties apply to residential indoor use of the carpet in an owner-occupier single-family residence (excluding stairs unless appropriately rated) in accordance with the recommendation/s made on the ACCS rating for carpet installed (if applicable) and maintained in accordance with manufacturer's guidelines. Lifetime coverage is defined as the life of the carpet from the date of installation. For full information in respect to the scope and limitations of these warranties, this label must be read in conjunction with the Redbook Green Warranty & Care Guide (which also includes further information as to the installation, care and characteristics of Redbook Green carpets) available from your retailer, by calling 1300 130 239, or by download from www.redbookgreen.com



TIMBER

Available in three different widths to enhance any interior, from rustic, traditional, contemporary and ultra-modern, Floorworld's timber collection from Au Naturel brings the romance of Australian native timbers to your floor. From the warmth and charm of Jarrah, to the restrained look of Southern Messmate and the striking variation of Spotted Gum, these flooring options give enormous scope for any interior fit-out. Feature graded to bring all of the grain and textural variation of these species to life in your home, you're sure to love the look of your new timber floor.

Australian Collection | Spotted Gum



Australian Collection | Jarrah



Australian Collection | Northern Reds



Australian Collection | Southern Messmate



Australian Collection | Blackbutt



Floorworld
MORE THAN JUST FLOORING

BY TIMBER FLOORS



AU NATUREL

TIMBER



Variano | Champagne Brut Oak Oiled



Palazzo | Fossil Oak Matt



Imperio | Pure Oak Matt



ReadyFlor | Blackbutt

The perfect floor designed for your interior

Quick-Step's design team follows the latest trends in fashion, architecture and interior design passionately to offer you a range of floors that are visually stunning and technologically advanced. Giving you the perfect interior today, and for years to come.

Unlike other wooden floors, there's no post-installation work to do with your Quick-Step Timber floor – no sanding, no dust, and no varnishing, oiling or painting at all. As soon as your Quick-Step Timber floor is installed, you'll be able to enjoy and use it immediately!

Enjoy your beautiful, natural floor for many years to come. Our factory-applied oiled and lacquered finishes mean our wooden floors are highly wear, stain and scratch resistant. Manufactured to the highest standards in Europe, laboratory tests reveals that S.R.T. coating shows a 30 fold improvement in the prevention of the fine scratching over standard coatings.

In order to reinforce the character of our engineered wooden floors, we strive for the perfect balance – paying attention to the smallest detail – between the nature of the real wood, the craftsmanship of structures, and the high-quality finishes. Thus providing you with a variety of authentic wooden floors.



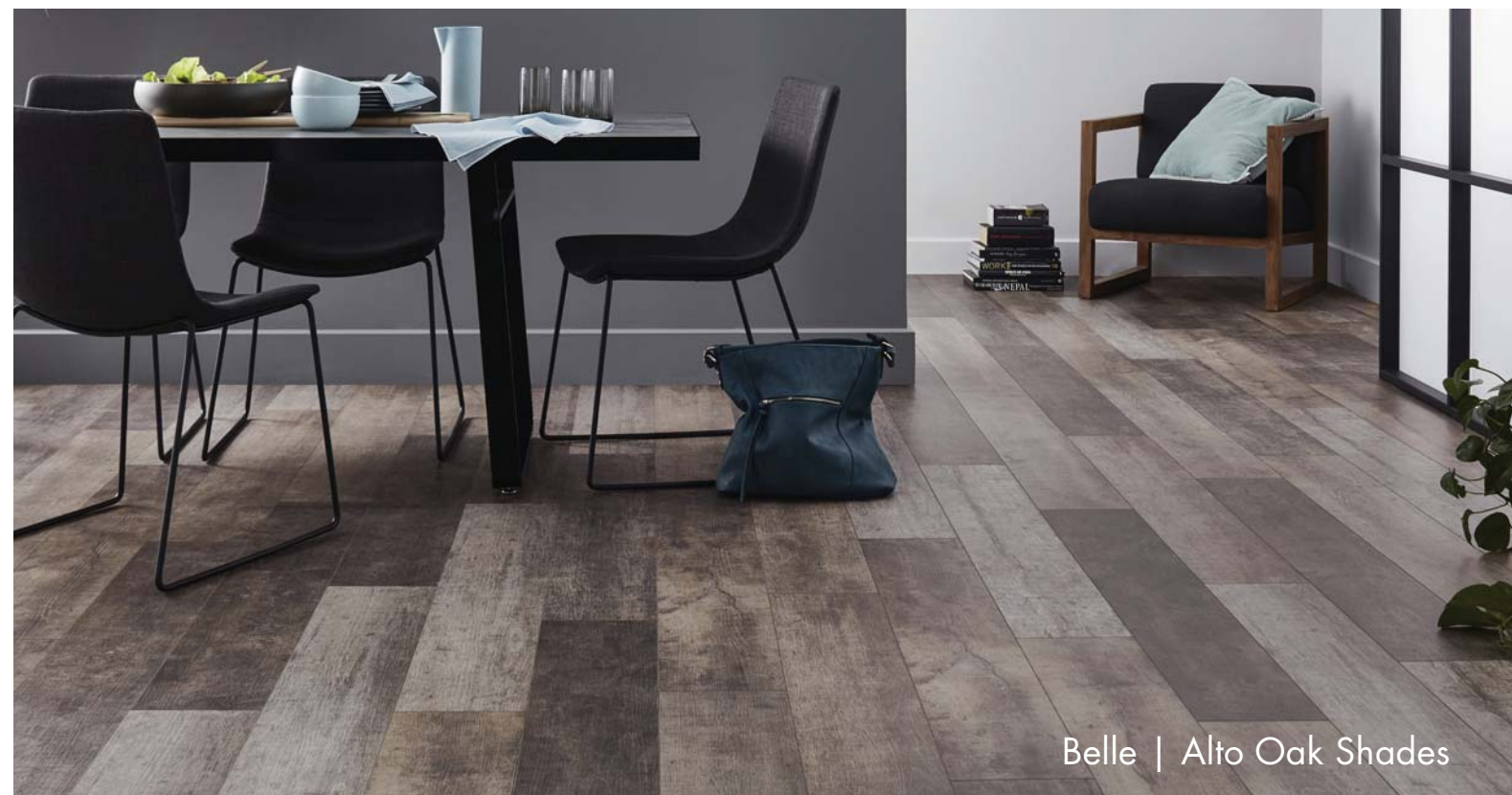
LAMINATE



Amor | Macro Oak Nature



Mondo | Luxury Oak Silver



Belle | Alto Oak Shades

The floor of your home is the foundation of your interior style. The sleek, contemporary design of Godfrey Hirst laminate floors offer an affordable and durable flooring option and has the beauty of a natural solid timber floor. Manufactured in Germany, Godfrey Hirst Laminate floors are of the

highest quality and durability with an accurate and authentic representation of timber and will impress in both residential and commercial spaces. Available in a variety of striking designs and colours, Vue, Amor, Belle and Mondo ranges burst with character and

depth that will accentuate the beauty of any home and allow you to create your own unique space. With Godfrey Hirst Laminate floors are an extremely versatile decorative surface product that can be used in both horizontal and vertical applications. This makes our

range the perfect solution to creating your own unique space on both your floors and feature walls with minimal effort.

Godfrey Hirst

F L O O R S

LAMINATE

NEW
VINYL
PLANK

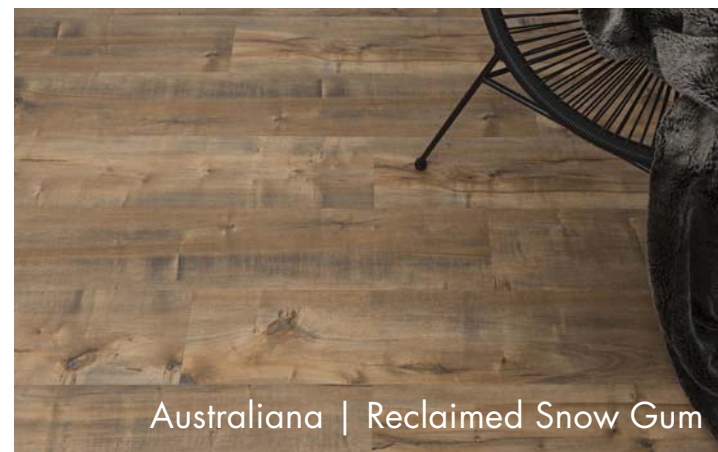
Australiana

C O L L E C T I O N

Australian hardwood designs
with true-to-life detail.

BROUGHT TO YOU BY

AIRSTEP
FLOORING



Australiana | Reclaimed Snow Gum



Australiana | Silver Wattle



Australiana | Honey Wattle



Australiana | Midnight

Contemporary Australian Designs

Australiana Collection Vinyl Plank floors have a beautiful wood decor, with true-to-life detail, and offers the added benefits of a soft, warm touch and low maintenance features.

In 10 distinctive designs to suit your unique style the range showcases the native treasures of our land.

The protective 0.55mm Commercial Grade wear layer, with PUR reinforcement efficiently seals the surface, offering improved resistance against staining and protection against hard impact. This closed surface pays off in many ways, it also makes the surface hygienic and easier to clean, with improved slip resistance and sound absorbance, allowing you to feel confident knowing your floor is prepared for the unpredictability's of real life.

Using a glue-down installation system allows your floors to be laid both fast and easily, and become strong and reliable as well.

Australiana Collection Vinyl Plank installation is a tried and proven method to ensure a perfect floor for the life of your floor.

Features and Benefits

Dimensions: 1221x184x3.0(0.55)mm

Edge: Micro Bevelled

Wear Layer: 0.55mm Wear Layer

Warranty: 25 Year Domestic Warranty

Design: 10 Contemporary Australian Designs

Manufacturer: European Conformity and

ISO14001 and ISO90



Castor
Chair



Fire
Resistance



Slip
Resistance



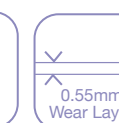
Sound
Absorbing



Water
Resistant



25
YEAR
WARRANTY
DOMESTIC USE



0.55mm
Wear Layer



10
YEAR
WARRANTY
COMMERCIAL USE



European
Conformity



Impact
Resistant



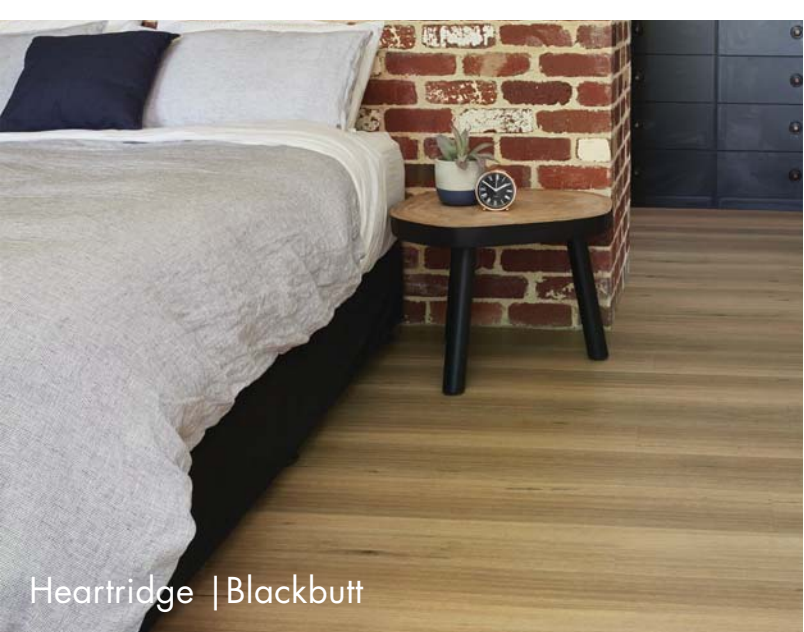
Easy
Clean

INTRODUCING THE NEW AUSTRALIAN TIMBER 1.8M LUXURY VINYL PLANK RANGE

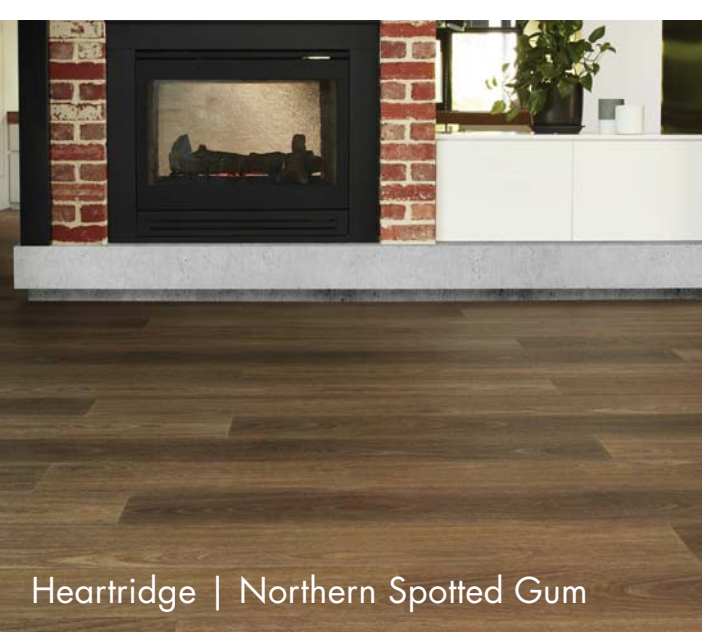


Capturing the authentic look and feel of the most popular Australian timbers, Heartridge floors will bring comfort and warmth to your home while creating a stylish and contemporary space to call your own. Designed in a longer format, the Australian Timber loose-lay vinyl range can reinvigorate existing spaces or be the crowning feature of a new development. The rich and beautiful texture of these planks is crafted using Heartridge | Jarrah

detailed embossing, a low gloss finish and a micro-bevelled edge on all sides of the plank. All Heartridge floors undergo strict testing throughout the manufacturing process, to ensure all floors meet industry requirements for high quality and performance. Built with innovative technologies and backed by a lifetime structural guarantee, you can be confident Heartridge will make your space a place to come home to..



Heartridge | Blackbutt



Heartridge | Northern Spotted Gum



Heartridge | Tasmanian Oak



Heartridge | Southern Spotted Gum



Heartridge | Brushbox



About Us

As 35 locally owned businesses, Floorworld is passionate about what we do.

With a product range second to none, we stock a wide range of carpets, timber, laminate, bamboo and vinyl flooring. From the traditional to the latest innovative ideas and products from the biggest brand names in floor coverings.

We have the expertise and knowledge that only dedicated and helpful staff with years of experience can offer. It all comes together here at Floorworld.

With more and more options available, it is essential that you get the right advice to make the right choice for your home or business.

And we can show you how to stretch your dollars further with Floorworld's take home payment plan

We also provide a free measure and quote in your home, or bring your plans into our store for a free assessment. We also will advise you on the type of underlay or sub-floor preparation required

All Floorworld stores organise installation of all underlay and flooring by qualified tradespeople – who use only the latest cutting and layering techniques for a superior finish.

Advice. Price. Range.
At Floorworld, we offer more than just flooring.

VICTORIA METRO

Camberwell Floorworld: Gallery 379 Camberwell Road, Camberwell (03) 3124 9882 0019
Downrite Floorworld: 1/227 Wells Road, Chelsea Heights 3196 (03) 9772 0089
Bayside Floorworld: 341A Reserve Road, Cheltenham 3192 (03) 9583 9989
Inner City Floorworld: 200 Johnston Street, Collingwood 3066 (03) 9416 1888
Sharp's Floorworld: 270 South Gippsland Highway, Cranbourne 3977 (03) 5996 8365
Essendon Floorworld: 315-317 Keilor Road, Essendon 3040 (03) 9351 0300
Hoppers Crossing Floorworld: 10/428 Old Geelong Road, Hoppers Crossing 3029 (03) 9931 1311
Sharp's Floorworld: Shop 5/1 Tyabb Road, Mornington 3931 (03) 5975 9222
Waverley Floorworld: 30 Hamilton Place Mount Waverley 3149 (03) 9888 3688
Narre Warren Floorworld: Factory 3/6 Deblin Drive, Narre Warren 3805 (03) 9705 6088
Caroline Springs Floorworld: 7/39 Eucumbene Drive, Ravenhall 3023 (03) 8390 0414
Smith's Floorworld: 76-82 Maroondah Highway, Ringwood 3134 (03) 9879 1622
Carpets Galore Floorworld: 178 Settlement Road, Thomastown 3074 (03) 9465 0155

VICTORIA REGIONAL

Delta Floorworld: 66 Mair Street, Ballarat 3350 (03) 5331 3488
Geelong Floorworld: 353 Moorabool Street, Geelong 3220 (03) 5223 1733
Bendigo Floorworld: 106 Hattam Street, Golden Square 3555 (03) 5442 7100
Wimmera Floorworld: 44 McPherson Street, Horsham 3400 (03) 5381 2730
Kyabram Floorworld: 234-240 Allan Street, Kyabram 3620
H & T Floorworld: 9 Benalla Road, Shepparton 3630 (03) 5821 3115
Warragul Floorworld: 155 Queen Street, Warragul 3820 (03) 5622 3833
Wodonga Floorworld: Cnr Kendall & Osburn Streets, Wodonga 3690 (02) 6056 3434
Wonthaggi Floorworld: 3 Murray Street, Wonthaggi 3995 (03) 5672 5590
Bigger Floorworld: 44 Belmore Street, Yarrawonga 3730 (03) 5743 2946

NSW

Casula Floorworld: Shop 9B, 25 Parkers Farm Place, Crossroads Homemaker Centre, Casula 2170 (02) 9601 5060
Crows Nest Floorworld: 338 Pacific Highway, Crows Nest 2065 (02) 9436 3637
Port Macquarie Floorworld: Unit 2/146 Lake Road, Port Macquarie 2444 (02) 6581 5373
Ulladulla Floorworld: 2/3 Boree Street, Ulladulla 2539 (02) 4454 5593

ACT

Fyshwick Floorworld: 80 Barrier Street, Fyshwick 2609 (02) 6174 0616
Canberra Floorworld: 3/173 Flemington Road, Mitchell 2911 (02) 6262 4830

QUEENSLAND

Toowoomba Floorworld: Unit 4/12 Prescott Street, Toowoomba 4350 (07) 4632 2038

TASMANIA

Burnie Floorworld: 30 Bass Highway, Cooeee 7320 (03) 6432 2849
Devonport Floorworld: 49-51 Oldaker Street, Devonport 7310 (03) 6424 2849
Kingston Floorworld: 1/16 Mertonvale Circuit, Kingston 7050 (03) 6229 1399
Launceston Floorworld: 8/7-9 Merino Street, Kings Meadows 7249 (03) 6343 2102
Giffards Floorworld: 147 Main Road, Moonah 7009 (03) 6278 1312

WA

Bunbury Floorworld: 116 Spencer Street, Bunbury 6230 (08) 972 16333

For your nearest Floorworld store Freecall 1300 223 334 or visit floorworld.com.au



floorworld

MORE THAN JUST FLOORING

For your nearest Floorworld store call
Freecall 1300 223 334
or visit our website
www.floorworld.com.au

Due to the nature of printing processes, colours of samples in this catalogue may vary due to printing process and web colour representation, please ask your dealer to show you a product sample. Selected carpets, timbers & laminates may not be on display at some Floorworld stores, but can be ordered from all stores. Featured products are only available for the duration of the catalogue promotion or until sold. Square metre prices are indicative only & do not allow for wastage, as ALL carpets shown are manufactured & sold 3.66 metres wide or at 4 metres wide where applicable. GST applicable on all floorcoverings, underlay & installation.

Warranty details available in store.

*All prices flooring only. Installation and underlay extra. Price variations may occur for interstate and country Victoria due to additional freight charges. Please ask your Floorworld store for details.